



¡Bienvenidas!

2022
FUNDRAISER



Sabor del Valle

SPONSORSHIP
OPPORTUNITIES & BENEFITS

Sabor del Valle collaborates with local vintners, artists and restauranteurs to promote the wellbeing of children and their families who are adversely impacted by their social economic vulnerability. Through our collective effort, we not only build awareness of the needs of our community, but take positive action to support those who are most in need, and facilitate their opportunity to live successfully with an improved quality of life.

SATURDAY AUGUST 27, 2022

6:00 - 9:00 PM



Founder: Ray Castaneda | (408) 464-3690 | RaySCastaneda@yahoo.com | www.SabordelValle.org



Sabor del Valle

MISSION STATEMENT

Sabor del Valle collaborates with local vintners, artists and restaurateurs to promote the wellbeing of children and their families who are adversely impacted by their social economic vulnerability. Through our collective effort, we not only build awareness of the needs of our community, but take positive action to support those who are most in need, and facilitate their opportunity to live successfully with an improved quality of life.

VISION

Sabor del Valle, on behalf of those in our communities whose families are underserved and underrepresented, serves as a leading partner, joining with Latino vintners, boutique vintners, local artists, and diverse representatives of restaurateurs to build awareness of the need for support and advocacy.

CELEBRATING WITH A PURPOSE

Since 2009, SDV has been bringing together culturally diverse Bay Area vintners and restaurants to support non-profit organizations making a difference in our community and beyond.

Your sponsorship helps to underwrite the costs of this event, thereby increasing the grants that are passed on to the selected non-profit organization.

STAY UP TO DATE WITH SABOR DE VALLE HIGHLIGHTS



Sabor del Valle



SabordelValleSJ



Sabor del Valle



Sponsor Benefits



Increased brand exposure within the local community via logo visibility in event materials, promotions, website and social media



Event media coverage and presence at the Sabor del Valle celebration



Special recognition in the event press release



Opportunity to give back to the community: Your sponsorship helps to change the lives of underserved individuals selected through the Sabor del Valle Grant Program

FIRST COME, FIRST SERVE! RESERVE YOUR SPONSORSHIP EARLY!

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Sabor del Valle

Sponsorship Opportunities

Sabor del Valle provides an opportunity to gain valuable exposure for your organization to local community members, Silicon Valley's top business executives and community leaders.

Below are the available sponsorship opportunities and benefits included with each package. We encourage you to see what opportunity best fits your company's needs and secure it today.

PRESENTING SPONSOR: \$10,000

The Presenting Sponsor will enjoy several exclusive benefits that are not available in any other sponsorship package.

PRESENTING SPONSOR WILL RECEIVE:

- Company Logo on Social Media Wall
- Logo placement on all social media and digital promotions
- Instagram:
 - ♦ Custom photo and message promoting the Title Sponsor
 - ♦ Additional posts pre-, during and post-event
- Facebook:
 - ♦ Welcome post with sponsor logo
 - ♦ Additional posts pre-, during and post-event
- Premiere placement on the event website with link back to the sponsor's website
- Sponsor logos and links displayed year-round
- Logo on event signage and materials
- Special recognition in the press release
- 2-minute Remarks
- Segment in post-event video

EVENT SPONSOR: \$5,000

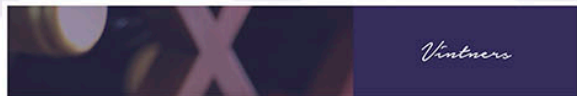
THE EVENT SPONSOR WILL RECEIVE:

- Logo placement on all social media and digital promotions
- Instagram:
 - ♦ Custom photo and message promoting the Title Sponsor
 - ♦ Additional posts pre-, during and post-event
- Facebook:
 - ♦ Welcome post with sponsor logo
 - ♦ Additional posts pre-, during and post-event
- Premiere placement on the event website with link back to Sponsor website
- Logo on event signage and materials
- Special recognition in the press release and on the event podium
- Segment in post event video





Sabor del Valle



GOLD SPONSOR: \$2,500

GOLD SPONSOR WILL RECEIVE:

- Logo placement on all social media and digital promotions
- Instagram:
 - ♦ SDV will post a custom photo and message on Instagram
 - ♦ Additional posts to promote the sponsor will be posted pre-, during and post-event
- Facebook:
 - ♦ Post to welcome a sponsor to the Event
 - ♦ Additional posts to promote the sponsor will be posted pre-, during and post-event
- Logo on event signage and materials
- Special recognition from the event podium
- Special recognition in event press release

SILVER SPONSOR: \$1,500

THE SILVER SPONSOR WILL RECEIVE:

- Logo placement on social media and digital promotions
- Instagram:
 - ♦ SDV will post a custom photo and message on Instagram
 - ♦ Additional posts to promote the sponsor will be posted pre-, during and post-event
- Facebook:
 - ♦ Post to welcome a sponsor to the Event
 - ♦ Additional posts to promote the sponsor will be posted pre-, during and post-event
- Placement on the event website with a link back to the sponsors website
- Logo on event signage and materials



Sabor del Valle

Sponsorship Agreement

Thank you for your commitment to support Sabor del Valle's mission.
Just complete the following agreement form to complete your sponsorship.



CHECK ONE OF THE FOLLOWING SPONSORSHIP LEVELS:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor: \$10,000 | <input type="checkbox"/> Gold Sponsor: \$2,500 |
| <input type="checkbox"/> Event Sponsor: \$5,000 | <input type="checkbox"/> Silver Sponsor: \$1,500 |

COMPANY NAME: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT NAME: _____

CONTACT PHONE: _____ EMAIL: _____

- | | |
|--|---|
| <input type="checkbox"/> Check enclosed for \$ _____ | <input type="checkbox"/> Send invoice. Payment due no later than 30 Days prior to the event |
|--|---|

TERMS:

- Send invoice. Payment due no later than 30 Days prior to the event
- This Agreement constitutes a commitment to be a sponsor of the Sabor del Valle Fundraiser, including payment in full of the herein pledged amounts no later than 30 days prior to the event
- Make payments to "Sabor Del Valle, a 501(c)(3) charitable organization (#47-5201605)

Mail completed sponsorship agreement and payment to:
SABOR DEL VALLE, 3282 CUESTA DRIVE, SAN JOSE, CA 95148



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